



# Introductory Message

Fluent

Here's the brutal truth:
It doesn't matter how
much your company
invests in design...

If your architectural design services are not connected, then they can never deliver the very highest standard.

With Fluent, you can get all of the expertise and all for great value by only paying for what you need when you need it.
With no hassle and superior service, our expertise in architectural design is what we

provide for house builders.

### Why House Builders Work With Fluent

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House builders rely on architectural designers' creative imagination and unique combination of consultative communication skills to optimise a design brief for maximum value. Its also vital for house builders to see a role for designers in maintaining this value by efficient, error-free and timely service provision through technical design, planning, construction and beyond.

Most house builders acknowledge that, for reasons to do with their staff training and focussed perspective on financial risk, they themselves can sometimes stand in the way of trusting a third party to offer the best solutions. With a powerful partnership with Fluent we are a trusted resource, deliver value of great architecture design and course support allows greater flexibility, quality and cost control for projects of any size.

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#### Our Service To House Builders



20 Years of architectural design experience in working with house builders to provide design drawings for development schemes with £2.5bn of resale value, we really can handle any development project size. Having planned in excess of 5000 dwellings, we're also experienced in dwellings of all shapes, sizes and locations. Working with building control and local authorities, Fluent have a knowledge base that extends beyond an entry level employee. Our team have 15 years in working with LA planning departments.



Dedicated experienced designers, in house planning consultants, state of the art design equipment and designers, we provide another pair of eyes for each project and take away the hassle of multiple resources to complete a project task. Only pay for what you need, when you need it which is more cost effective than employing several subject matter experts.



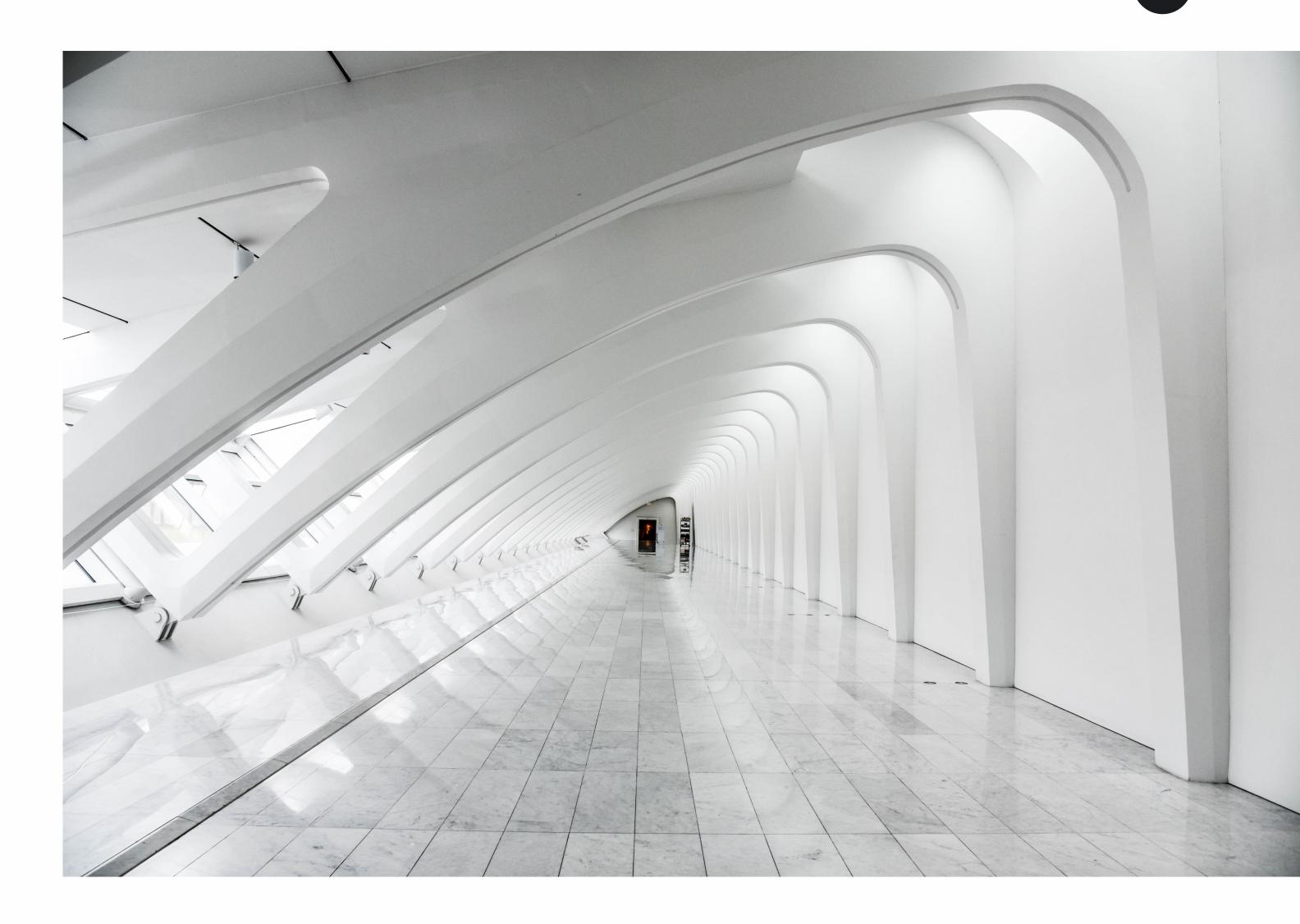
Competent and forward thinking, we have invested in the latest design technology software including 3D and CGI to bring designs to life and ensure customers are fully satisfied. It doesn't stop there, we provide continual development and training for our team so that we are always ahead of the curve.

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#### Our Business Philosophy and Excellence have Brought us here

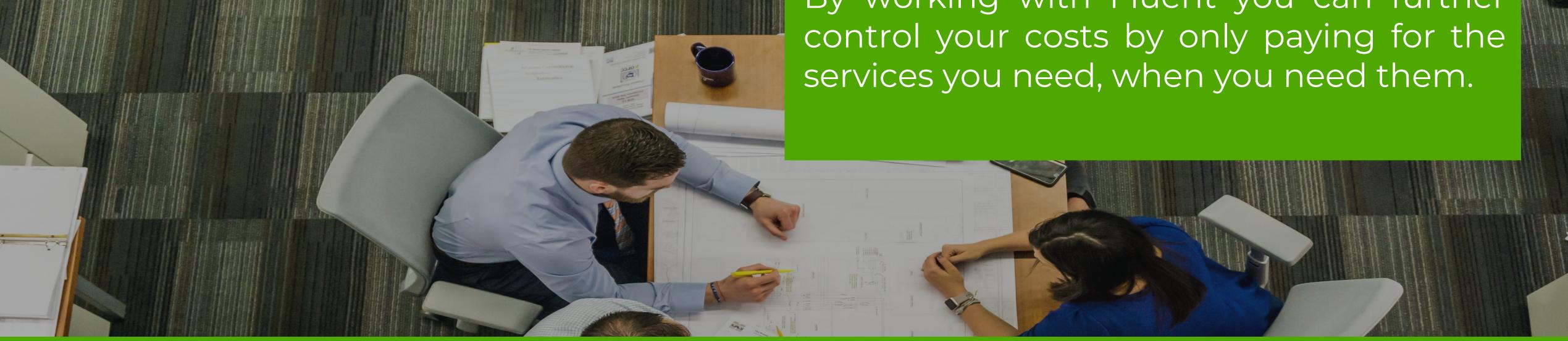
Having worked with some of the UK's leading house builders and developers, we recognised that we offer a superior service in providing a full design and planning package, from initial feasibility studies through to technical drawings.



## Architector an architectural designer?

There may be a natural assumption that there is a huge difference between using an architect and an architectural designer. In truth, there really isn't. At Fluent we offer the same services as architect at a lower cost.

By working with Fluent you can further



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